Offers Client Setup Guide

Welcome to OnBrands Offers Trial!

Firstly, thank you for trialing our fantastic mall 'Offers' product. We take away the stress and pain of collating your retailers best deals, national offers, crafted to increase shopper engagement. Let us do all the work for you!

This guide will help us set up your Offers trial quickly, easily and efficiently, so we can get your centre up and running, providing your shoppers with the latest offers, promotions and discounts offered by your retailers.

Offers Trial commences on:	
Offers Trial ends on:	

STEP 1: Client User Account

- Please provide an email address to set up your Offers client user account. The user account is required if you wish to change/manage your offers and access reporting statistics.

Full Name	
Job Title	
Email Address:	

STEP 2: Your Social Accounts

- Please Confirm which channels you would like your offers feed to run on and provide login details. *Tick the relevant boxes*

Channels	Required	URL/Handle
Website	☐	
Twitter	☐	
Facebook Page	☐	
Facebook Tab	☐	

STEP 3: Connecting your channels

Website

To run the Offers feed on the website it requires you/your web agency add a JavaScript widget which we will provide to you to embed on your home page and/or your offers page. Each code is unique to you and your centre's retailer tenant list. The Offers widget can be customised to the style of your website, which we can help with. OnBrand will send you your unique code once the client user account has been set up.

Twitter

To connect to Twitter you can provide us with your Twitter account login details and we'll connect our Offers feed to it or once you receive your Offers login details you can log into Offers and connect the centres Twitter account.

Facebook

1. OnBrand(our user account) will first 'like' your centres Facebook page.
2. The 'offers' feed requires us to be an administrator on your Facebook page. A current Administrator on the page will have to add us as an Administrator. The user email address which can be used in a search to add user is 'content@onbrand.co.uk'.
3. Once completed this will enable the admin from OnBrand to set up the controls and social feeds.

STEP 4: Retail tenant list

● Please provide an up-to-date list of retailers.
● We can add and remove retailers via the Offers client area. If you provide us with your tenant list we can add these easily so that you receive relevant offers for your tenants. We will cross check this against the list from your website and can be updated at any time.

STEP 5: Offer Management Type

There are three ways that your offers can be managed via our service, which can be changed at any time but for us to setup your account you'll need to select an initial service type.

Channels	Service	No.	Description
Auto Post	☐		Offers are taken from our pool of offers and posted to all your linked channels throughout the day. You can set the maximum number of offers that can be auto posted. You still have the option to manually manage your feed and add additional offers to those that have been auto posted.
Manual	☐		All offers are managed manually by login into out client area and selecting an offer to post from our pool of suggested offers or added your own offer to your feed.
Scheduled	☐		Offers for your retailers are scheduled to be posted to all your channels by our Offers team. *(recommend)*

STEP 6: Results & Reporting

● Your login details will be provided after set-up of the client account area. You can then review your analytics to monitor reach and performance at the click of a button once you start using the service.

● Link to client area: offers.onbrand.co.uk/login